



**CASE STUDY**

## Foodstuff

### *Food & Drug Imports Simplified*



## OPPORTUNITY

Manufacturers and importers trust Masterpiece International to provide consultation and review of their import product labels. Over the years, Masterpiece has built a strong working relationship with many importers as well as the manufacturers that requires unique FDA, USDA, NOAA, and Fish and Wildlife compliance, packaging consultation, and temperature-controlled transportation expertise. Manufacturers and importers also entrust Masterpiece International to handle U.S. Customs clearance and delivery arrangements to facilities across the United States.

## EXECUTION

Part of the service that Masterpiece International provides is Product Label Review and consultation to ensure that most of the food products imported including dietary supplements are FDA compliant before exporting and importing into USA. Prior to packing, the products are supposed to be labeled with an FDA compliant label, packed, and shipped via air or ocean in temperature-controlled containers. Upon arrival, proper measures were taken to ensure minimal hold ups with CBP, FDA and USDA. After clearing Customs, FDA, USDA and FWS, the products were delivered to multiple destination ready for sale and introduce to the U.S. consumer.

### **THE INTEGRATED SOLUTION ALSO INCLUDED THE FOLLOWING SERVICES:**

- **Product Label Review** For importers that require FDA consultation, Masterpiece offers a product label review to ensure they are compliant. An expert team reviews the label and provides recommendations based on knowledge of regulations and decades of experience.
- **Temperature-Controlled Transportation** Perishable items must maintain a certain temperature level - Masterpiece will find the proper solution, air or ocean, to make sure the products are preserved.
- **FDA and Customs Clearance** Clearing FDA, USDA, FWS, and CBP requires knowledge and experience. The expert Masterpiece staffs have decades of experience clearing food, herbal products and dietary supplements, and other perishable and time-sensitive products efficiently.
- **Drayage and Local Delivery** The last piece of the puzzle is getting your merchandise to its destination. Masterpiece offers last mile delivery to complete the supply chain.

*Masterpiece International simplifies Foodstuff, Herbal Products, Dietary Supplement, and Seafood products clearing Food & Drug, Fish & Wildlife, USDA, and NOAA Imports and delivering to the end consumer.*